

KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

(AFFILIATED TO OSMANIA UNIVERSITY) APPROVED BY AICTE A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY



KAIZEN - CLUB

Venue- MBA Seminar Hall

Report on "GNANANVESH-BUSINESS QUIZ"

Date of Report: 07-12-2024

The program was organized by the student coordinators of KAIZEN – Club, created for MBA students to practically experience managerial skills like planning, organizing, and coordinating. The event, *Gnananvesh* – *Business Quiz*, was conducted as a one-day program on **07th December 2024**. The event started at **12:30 PM** and concluded at **3:00 PM**.

The quiz comprised four rounds:

- 1. Identify the Current Logo
- 2. Cryptography
- 3. Scrambled Images
- 4. Rapid Fire

A total of 100 members attended as the audience, adding excitement and energy to the event. 15 teams, each consisting of three members, participated in the competition.

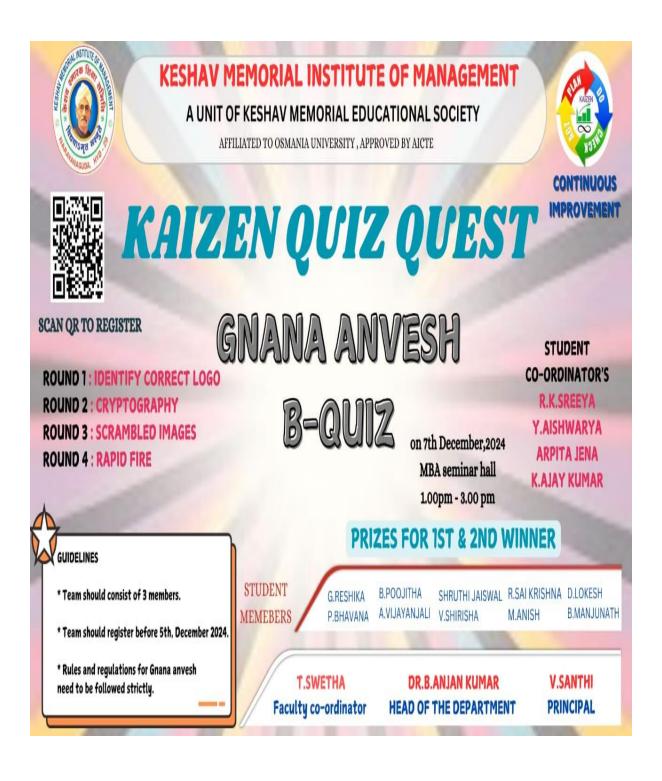
First round i.e., Identify the current logo hosted by Ajay and Bhavana. After the first round, **3 teams were eliminated**, and **12 teams** advanced to the second round i.e., Cryptography hosted by Poojitha and Vijayanjali. Following the second round, **4 teams were eliminated**, leaving **8 teams** to compete in the third round i.e., Scrambled Images hosted by Sreeya and Reshika. After the third round, **3 teams** got Shortlisted to the final rapid-fire round hosted by Aishwarya and Arpita.

The competition witnessed great enthusiasm and teamwork, culminating in an exciting finale. The winners and runners-up demonstrated exceptional knowledge and quick thinking, making the event a memorable experience for all participants.

S.No	Winners Position	Team Name	Names of the participants
1.	First	Elite Girls	P.N.Neethu
			Shweta Sharma
			Soni
2.	Second	Sunrisers	Vikyath
			Rahul
			Venkatesh

Both the teams were issued mementos on the same day.

The *Gnananvesh – Business Quiz*, organized by the KAIZEN – Club, was an excellent opportunity for students to enhance their knowledge and skills in the business world. The event provided a platform for students to learn, think critically, build confidence, work as a team, expand their knowledge. The engaging rounds and competitive atmosphere served as a strong motivation for further learning. This one-day event was a valuable experience that significantly contributed to the personal and academic growth of all participants.



Glimpses of the Event:























