



KAIZEN - CLUB

Venue- MBA Seminar Hall

Report on “GNANANVESH-BUSINESS QUIZ”

Date of Report: 07-12-2024

The program was organized by the student coordinators of KAIZEN – Club, created for MBA students to practically experience managerial skills like planning, organizing, and coordinating. The event, *Gnananvesh – Business Quiz*, was conducted as a one-day program on **07th December 2024**. The event started at **12:30 PM** and concluded at **3:00 PM**.

The quiz comprised four rounds:

1. **Identify the Current Logo**
2. **Cryptography**
3. **Scrambled Images**
4. **Rapid Fire**

A total of **100 members attended as the audience**, adding excitement and energy to the event. **15 teams**, each consisting of three members, participated in the competition.


First round i.e., Identify the current logo hosted by Ajay and Bhavana. After the first round, **3 teams were eliminated**, and **12 teams** advanced to the second round i.e., Cryptography hosted by Poojitha and Vijayanjali. Following the second round, **4 teams were eliminated**, leaving **8 teams** to compete in the third round i.e., Scrambled Images hosted by Sreeya and Reshika. After the third round, **3 teams** got Shortlisted to the final rapid-fire round hosted by Aishwarya and Arpita.

The competition witnessed great enthusiasm and teamwork, culminating in an exciting finale. The winners and runners-up demonstrated exceptional knowledge and quick thinking, making the event a memorable experience for all participants.

S.No	Winners Position	Team Name	Names of the participants
1.	First	Elite Girls	P.N.Neethu Shweta Sharma Soni
2.	Second	Sunrisers	Vikyath Rahul Venkatesh

Both the teams were issued mementos on the same day.


The *Gnananvesh – Business Quiz*, organized by the KAIZEN – Club, was an excellent opportunity for students to enhance their knowledge and skills in the business world. The event provided a platform for students to learn, think critically, build confidence, work as a team, expand their knowledge. The engaging rounds and competitive atmosphere served as a strong motivation for further learning. This one-day event was a valuable experience that significantly contributed to the personal and academic growth of all participants.




KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

AFFILIATED TO OSMANIA UNIVERSITY, APPROVED BY AICTE





KAIZEN QUIZ QUEST

GNANA ANVESH

B-QUIZ

**CONTINUOUS
IMPROVEMENT**

SCAN QR TO REGISTER

ROUND 1 : IDENTIFY CORRECT LOGO

ROUND 2 : CRYPTOGRAPHY

ROUND 3 : SCRAMBLED IMAGES

ROUND 4 : RAPID FIRE

on 7th December, 2024

MBA seminar hall

1.00pm - 3.00 pm

**STUDENT
CO-ORDINATOR'S**

R.K.SREEYA

Y.AISHWARYA

ARPITA JENA

K.AJAY KUMAR

GUIDELINES

- * Team should consist of 3 members.
- * Team should register before 5th, December 2024.
- * Rules and regulations for Gnana anvesh need to be followed strictly.

PRIZES FOR 1ST & 2ND WINNER

**STUDENT
MEMEBERS**

G.RESHIKA	B.POOJITHA	SHRUTHI JAISWAL	R.SAI KRISHNA	D.LOKESH
P.BHAVANA	A.VIJAYANJALI	V.SHIRISHA	M.ANISH	B.MANJUNATH

T.SWETHA

Faculty co-ordinator

DR.B.ANJAN KUMAR

HEAD OF THE DEPARTMENT

V.SANTHI

PRINCIPAL

Glimpses of the Event:



